

# 2008 Addison Family Reunion Souvenir Book

*Make sure that your family information is included!*

For additional information, examples and various forms,  
visit our website: [www.addisonfamilyreunion08.myevent.com](http://www.addisonfamilyreunion08.myevent.com).



The 2008 Addison Family Reunion Souvenir Book will be a high quality, laser print on premium paper and professionally bound document.

The booklet will include:

**Memorials and Tributes** - honoring special family members who are no longer with us

**Acknowledgements and Special Accomplishments** – such as births, graduations, anniversaries, etc.

**Advertisements** - businesses, church or religious affiliations, or other organizations

**Other** - Show off your individual family with beautiful portraits, share poems, etc.

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Souvenir books are **ONLY \$15 each** if **PRE-ordered by March 1<sup>st</sup>**. A **FREE book** is included with each **FULL or HALF page Ad**. Souvenir books will cost \$20 each at the family reunion. **Save \$\$ by ordering your books today!**

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## Ad Descriptions and Specifications:

Note: ONLY Full page ads have color print option.

**1 Page Ad (Full) - Color: \$100.00 OR B/W: \$75.00 → → 1 Free Souvenir Book with each FULL Page Ad!**

70 words or less

Up to 5 photos allowed (or photo collage)

**½ Page Ad (Half) – B/W: \$50.00 → → 1 Free Souvenir Book with each HALF Page Ad!**

30 words or less

2 photo limit

**¼ Page Ad (Quarter) – B/W: \$25.00**

20 words or less

1 photo limit

**Business Card Ad – B/W: \$10.00**

Actual business card (clean and copy ready) must be included with order.

Ad will be printed “as is” from business card – with NO corrections.

**Honorable Mention/Patron Ad - Each Ad is border trimmed – B/W: \$5.00**

10 words or less

No photos allowed

## **Photo/Logo Guidelines:**

- All photos submitted should be clear and photo copy ready.
- Copyright © protected photos can not be accepted.
- Submitted photos can be color or black/white. Photos in the Reunion Souvenir Book will be a high quality/laser print reproduction (ONLY full page ads have color print option).
- Original photos can not be larger than 8 x 10. Photos maybe be reduced to fit selected ad size.
- Logos are also considered as a photo option.

## **Also Available.....**

Get the local businesses and organizations in your area to order an ad to recognize their business or to acknowledge and send congratulations to the 2008 Addison Family Reunion in your honor!

Remember each FULL or HALF page ad gets a FREE souvenir book!

*(A form letter is available upon request for you to give to business and other organizations.)*

# 2008 Addison Family Reunion Souvenir Book and Ad Order Form

Select **ALL** that apply:

I am ordering: \_\_\_ Ad(s) \_\_\_ Souvenir Book(s)

Souvenir Book/Ad deadline: **March 1, 2008**  
Ad space maybe limited. Order Early!

## Contact Person Information – PLEASE PRINT

Name: \_\_\_\_\_ Telephone: ( ) \_\_\_\_\_

Mailing Address: \_\_\_\_\_  
Street City/State Zip

E-mail: \_\_\_\_\_ (Order confirmations sent only by email.)

**\*Please complete a separate order form for each Ad.**

**I. Select Ad Type:** \_\_\_ Personal (or) \_\_\_ Business

**II. Select Ad Size (See guidelines and specifications):**

Please complete a separate Ad Order Form for **EACH** Ad.

Additional Ad Order Forms available at our website.

- \_\_\_ 1 (Full) Page Ad – Color ..... \$100.00 1 free book
- \_\_\_ 1 (Full) Page Ad – B/W ..... \$75.00 1 free book
- \_\_\_ ½ (Half) Page Ad – B/W ..... \$50.00 1 free book
- \_\_\_ ¼ (Quarter) Page Ad – B/W ..... \$25.00
- \_\_\_ Business Card Ad – B/W ..... \$10.00
- \_\_\_ Honorable Mention/Patron Ad – B/W....\$ 5.00

**III. Written text for your Ad:**

PLEASE TYPE or PRINT CLEARLY!

Be sure to follow word count limitations as indicated on specifications page. Check spelling and accuracy of information. Content may be edited for quality and format purposes.

Select:  Ad is written in space below **or**  Ad attached on separate sheet **or**  Business Card attached

## V. Order Payment Information:

Payment **MUST** accompany Order Form.

Ad Order Amount: \$ \_\_\_\_\_

Photo Return Shipping Fee: \$ 3.00 (if applicable)  
(Fee **ONLY** if you want original ad photos returned to you by mail). **NO** fee if you will pick up ad photos at the reunion.

### Souvenir Book(s) Order:

Save \$\$ by **PRE-ordering** your souvenir books **TODAY!**  
**IMPORTANT: On-site books (at reunion) will cost \$20.00**

-YES, I want to PRE-order 2008 Reunion Souvenir Book(s).

# of books: \_\_\_\_\_ @ \$15.00 each = \$ \_\_\_\_\_

# of FREE Souvenir books (full/ half page ads ONLY): \_\_\_\_\_

Ad/Souvenir Books Total Enclosed: \$ \_\_\_\_\_

## IV. Photo/Logo Options (Please review Ad Specifications and photo limit guidelines):

**Select ONE:**

- \_\_\_ No photos used with selected ad.
- \_\_\_ I will pick up my original photos at Registration Check-In at the 2008 Addison Family Reunion in Charleston, SC.
- \_\_\_ I want my original photo(s) returned to me by US standard mail and understand the mail liability disclaimer. I am including an additional \$3.00 fee for shipping.

**Indicate how many original photos will be used with your ad:**

- \_\_\_ Number of original photo/logos **enclosed** with order form - (NO photos included with Honorable Mention/Patron Ad).
- \_\_\_ Number of photos to be **emailed** – Email photos to [addisonreunion08@aol.com](mailto:addisonreunion08@aol.com). Photos **MUST** be in JPEG or BMP format. Photos **MUST** be received by the deadline or photo will not be included with the printed ad.

**IMPORTANT NOTE:** Your original photos can be returned to you by standard US mail **OR** picked up at the Family Reunion upon check-in. The Addison Family Reunion Committee cannot be held liable for lost or damaged photos during mail transit. Pre-Ordered Souvenir books will be provided at check-in at the Family Reunion.

Make payment to: **Addison Family Reunion**  
1106 Piney Woods Road – Columbia, SC 29210 (Telephone: 803-234-4384 Fax: 803-772-4044)  
Website: [www.addisonfamilyreunion08.myevent.com](http://www.addisonfamilyreunion08.myevent.com) Email: [addisonreunion08@aol.com](mailto:addisonreunion08@aol.com)

Office Use Only: Date Rec'd: \_\_\_\_\_ Amount/Payment: \_\_\_\_\_ Bks \_\_\_ Quantity \_\_\_\_\_  
Ad Type: \_\_\_ P \_\_\_ B Size: \_\_\_\_\_ CL/BW: \_\_\_\_\_ Ad location: \_\_\_\_\_ Confirmed: \_\_\_\_\_